SUPERPREMIUM CAT FOOD
PREVENTION BY NUTRITION
Brit Care food is made of highly digestible hypoallergenic ingredients that do not burden the organism, inhibit the creation of unwanted metabolic by-products and create an optimal internal environment.

Brit Care has developed a food that perfectly meets the nutritional needs of cats and helps to maintain a constant internal environment (homeostasis).

Brit Care contains special ingredients that improve and support basic life functions.

Brit Care is a modern functional food that supports and improves your cat’s overall quality of life.

Brit has developed a superpremium pet food that successfully protects the cats’ organism against negative environmental influences. Brit Care is produced entirely from hypo-allergenic ingredients such as chicken, salmon, turkey and rice. Careful selection of ingredients guarantees high tolerance of the food and protects against allergic reactions and food intolerances. Brit Care formulas contain functional components that support immunity, improve overall health and help eliminate the risk of serious diseases.

Life in a modern civilisation can have a negative impact on both humans and cats. Higher stress levels may cause more frequent occurrences of diseases such as urinary tract infections, pulmonary infections, diabetes, and cardiovascular diseases. Treatment of these diseases is expensive and often unsuccessful.

Treatment of these diseases is expensive and often unsuccessful.
KEY BENEFITS OF BRIT CARE NUTRITION

IMMUNITY SUPPORT

Prebiotics positively influence the balance of intestinal microflora, contributing to the support and strengthening of the animal's internal defenses.

The organism's basic immune processes take place in the intestines. A healthy environment for intestinal microflora helps to enhance the immunity of the organism. Mannan-oligosaccharides (MOS) positively influence the composition of intestinal microflora and suppress intestinal pathogens (agglutination). Fructo-oligosaccharides positively influence the multiplication of bacteria beneficial to the organism and thus support the activity of a cat's immune system.

ANTI-AGING FACTOR

A combination of vitamin E and organic selenium acts as a protective barrier for cells, creating a natural protection against aging.

Every single one of the million of cells which make up the bodies of higher organisms, as well as cell organs (organelles), is covered, lined and separated by some kind of membrane. The basic function of each membrane is to protect cells from damage. Brit Care food contains vitamin E and organic selenium, which help to protect the cell membranes and provide protection against aging.

QUALITY OF THE COAT AND SKIN

Salmon oil, which contains omega-3 and omega-6 fatty acids, ensures healthy skin and a shiny coat.

Essential fatty acids are necessary for healthy functioning of the organism. Brit Care foods contain these acids in sufficient levels and the optimal ratio, thus ensuring good conditions for the development and functioning of all membrane structures of the cat's body. Your cat's coat will always be thick and shiny with Brit Care food.

BONE, JOINT AND DENTAL HEALTH, TARTAR PREVENTION

The specially optimised size and structure of food granules contribute to dental health and act to prevent gum and dental disease.

The optimal levels and balanced ratio of calcium and phosphorus ensure their maximum impact on the proper development of bones, joints and teeth. The chelated forms of trace elements significantly increase their absorption into the organism and thus increase their positive effect on the targeted tissues.
Brit Care Kitten

Brit Care Cat Kitten is a perfectly balanced, highly digestible superpremium cat food which fully meets the special needs of young kittens after weaning without overburdening their digestive tracts. The high content of meat, fats and important nutrients ensures not only balanced growth and high palatability of the food, but also supports the immune system.

**COMPOSITION**  Chicken meat and chicken products (min. 40%), rice, corn, poultry fat, dehydrated poultry protein, dehydrated corn, rice bran, brewer’s yeast, dried beet pulp, salmon oil, natural flavourings, natural fibre, minerals, DL-methionine, L-lysine, mannan-oligosaccharides, fructo-oligosaccharides, organic selenium, niacin, calcium pantothenate, folic acid, choline-chloride, biotin, vitamin A, vitamin D3, vitamin E (alpha-tocopherol), taurine.

**FUNCTIONAL FOOD FOR KITTENS THAT FULFILS THESE KEY FACTORS INFLUENCING HEALTHY DEVELOPMENT AND GROWTH:**

- ✔ Sufficient supply of calories and nutrients
- ✔ Prebiotics to ensure healthy development of intestinal microflora and support immunity
- ✔ Contains elements to protect cells from aging (anti-aging factor)
- ✔ Balanced content of omega-3 and omega-6 unsaturated fatty acids (4:1) for healthy skin and a shiny, thick coat
- ✔ Optimal shape and structure of food granules to reduce the formation of dental plaque and tartar
Brit Care Indoor

Brit Care Cat Indoor is a highly digestible, perfectly balanced superpremium hypoallergenic cat food for the prevention of hairballs. The high natural fibre content reduces the formation of hairballs and ensures their easy passage through the digestive tract.

COMPOSITION Chicken meat and chicken products (min. 40%), rice, corn, chicken fat, dehydrated poultry protein, dehydrated corn, rice bran, brewer’s yeast, dried beet pulp, salmon oil, natural flavourings, natural fibre, minerals, DL-methionine, L-lysine, mannan-oligosaccharides, fructo-oligosaccharides, organic selenium, niacin, calcium pantothenate, folic acid, choline-chloride, biotin, vitamin A, vitamin D3, vitamin E (alpha-tocopherol), taurine.

FUNCTIONAL FOOD FOR CATS LIVING INDOORS THAT FULFILS THESE KEY FACTORS INFLUENCING HEALTHY DEVELOPMENT AND GROWTH:

✔ Ensures easy passage of hairballs
✔ Prebiotics to ensure the healthy development of intestinal microflora and support immunity
✔ Contains elements to protect cells from aging (anti-aging factor)
✔ Balanced content of omega-3 and omega-6 unsaturated fatty acids (4:1) for healthy skin and a thick, shiny coat
✔ Minerals for healthy development of teeth and gums and tartar prevention

Brit Care Indoor
Chicken & Rice
Hypo-allergenic chicken & rice formula - for cats living in homes and other enclosed spaces.
Brit Care Long Hair

Brit Care Cat Long Hair is a perfectly balanced, highly digestible superpremium food for long-haired cats, enriched with salmon oil, organic zinc and a balanced omega-3 and omega-6 fatty acid content for healthy skin and a beautiful, silky coat.

**COMPOSITION**  Salmon (min. 10%), chicken meat and chicken products (min. 30 %), rice, corn, poultry fat, dehydrated poultry protein, dehydrated corn, rice bran, brewer’s yeast, dried beet pulp, salmon oil, natural flavourings, natural fibre, minerals, DL-methionine, L-lysine, mannan-oligosaccharides, fructo-oligosaccharides, organic selenium, niacin, calcium pantothenate, folic acid, choline-chloride, biotin, vitamin A, vitamin D3, vitamin E (alpha-tocopherol), taurine.

**FUNCTIONAL FOOD FOR LONGHAIRRED CATS THAT FULFILS THESE KEY FACTORS INFLUENCING HEALTHY DEVELOPMENT AND GROWTH:**

✔  Supports healthy skin and a high-quality, beautiful coat
✔  Prebiotics ensure the healthy development of intestinal microflora and support immunity
✔  Contains elements to protect cells from aging (anti-aging factor)
✔  Balanced content of omega-3 and omega-6 unsaturated fatty acids (4:1) for healthy skin and a shiny, thick coat
✔  Shape and structure of food granules reduce the formation of dental plaque and tartar.

**Valeriana officinalis**

A healthy and shiny coat thanks to salmon oil

- **FAT** 7,5kg 2kg 400g
- **PROTEIN** 35% 15%
- **Immunity support**
- **Anti-aging factor**
- **Shiny coat & healthy skin**
- **Dental health & tartar prevention**

Hypo-allergenic salmon & rice formula for long-haired cats and cats with demanding coat care.
**Brit Care Castrate**

Brit Care Cat Castrate is a highly digestible perfectly balanced superpremium cat food specially formulated to meet the needs of spayed and neutered cats to prevent the formation of kidney and bladder stones. A cat's internal optimal pH content supports healthy kidney function and acts as prevention against the formation of kidney and bladder stones.

**COMPOSITION** chicken meat and chicken products (min. 40 %), rice, corn, poultry fat, dehydrated poultry protein, dehydrated corn, rice bran, brewer’s yeast, dried beet pulp, salmon oil, natural flavourings, natural fibre, minerals, DL-methionine, L-lysine, mannan-oligosaccharides, fructo-oligosaccharides, organic selenium, niacin, calcium pantothenate, folic acid, choline-chloride, biotin, vitamin A, vitamin D3, vitamin E (alpha-tocopherol), taurine.

**FUNCTIONAL FOOD FOR SPAYED AND NEUTERED CATS THAT FULFILS THESE KEY FACTORS INFLUENCING HEALTHY DEVELOPMENT AND GROWTH OF THE ORGANISM:**

- Prevents the formation of kidney and bladder stones
- Prebiotics ensuring the healthy development of intestinal microflora and support immunity
- Contains elements to protect cells from aging (anti-aging factor)
- Balanced content of omega-3 and omega-6 unsaturated fatty acids (4:1) for healthy skin and a shiny, thick coat
- Shape and structure of food granules reduce the formation of dental plaque and tartar.

**Valeriana officinalis**

Prevents urinary tract diseases thanks to its balanced pH
Turkey & Rice

Hypo-allergenic turkey & rice formula for overweight and senior cats.

Brit Care Light

Brit Care Cat Light is a highly digestible perfectly balanced superpremium cat food for cats with the tendency to be overweight. The low calorie and fat content together with highly digestible turkey meat ensures weight reduction for overweight cats and helps maintain an ideal body weight.

COMPOSITION Turkey (min. 10%), chicken meat and chicken products (min. 30 %), rice, corn, poultry fat, dehydrated poultry protein, dehydrated corn, rice bran, brewer’s yeast, dried beet pulp, salmon oil, natural flavourings, natural fibre, minerals, DL-methionine, L-lysine, mannan-oligosaccharides, fructo-oligosaccharides, valerian, organic selenium, niacin, calcium pantothenate, folic acid, choline-chloride, biotin, vitamin A, vitamin D3, vitamin E (alpha-tocopherol), taurine.

FUNCTIONAL FOOD FOR OVERWEIGHT CATS THAT FULFILS THESE KEY FACTORS INFLUENCING HEALTHY DEVELOPMENT AND GROWTH:

✔ Limiting fat intake for weight reduction
✔ Prebiotics ensure the healthy development of intestinal microflora and support immunity
✔ Contains elements to protect cells from aging (anti-aging factor)
✔ Balanced content of omega-3 and omega-6 unsaturated fatty acids (4:1) for healthy skin and a shiny, thick coat
✔ Shape and structure of food granules reduce the formation of dental plaque and tartar.

Helps lower and maintain weight with its reduced calorie content

Valeriana officinalis
**Brit Care Outdoor**

Brit Care Cat Outdoor is a highly digestible superpremium food for outdoor cats.

**ENHANCED FORMULA**  
fat and nutrient content balances higher energy expenditure

**COMPOSITION** chicken meat meal, rice, corn, chicken fat (preserved with mixed tocopherols), salmon oil, chicken protein hydrolyzed, natural flavors, dried apples, brewer’s yeast, yucca schidigera extract (80 mg/kg), mannan-oligosaccharides (150 mg/kg), fructo-oligosaccharides (100 mg/kg).

**THIS SPECIALLY FORMULATED FOOD FOR OUTDOOR CATS FULFILLS THESE KEY FACTORS AFFECTING THE HEALTH AND CONDITION OF THE ANIMAL:**

- ✔ fat and nutrient content balances higher energy expenditure
- ✔ prebiotics ensure healthy development of intestinal microflora and support immunity
- ✔ contains elements to protect cells against aging (anti-aging factor)
- ✔ balanced omega-3 and omega-6 unsaturated fatty acid content (1:4) for healthy skin and a soft, glossy coat
- ✔ composition and shape of the granules help prevent the formation of dental plaque and tartar

**Fat and nutrient content balances higher energy expenditure**

**Yucca schidigera**

**Protein** 31%  
**Fat** 20%

**Weight** 7.5 kg 2 kg

**Immunity support**  
**Anti-aging factor**  
**Shiny coat & healthy skin**  
**Dental health & tartar prevention**
## BRIT CARE
### NUTRITIONAL PARAMETERS

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<td>kcal</td>
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Brit Care Let’s Bite – is a healthy super premium snack for cats. High meat content (90-100 %) guarantees high digestibility and does not burden the cat’s digestive system. The diverse variety of flavours and great taste will satisfy even the most demanding feline gourmet. Ideal as a snack for moments of pleasure with your cat.

With fatty acids for a shiny coat.

Chicken Liver for Cats
GOURMET'S SELECTION

100 % fresh chicken liver snack. The unique way of processing with the method of freeze drying protects naturally the original flavor and smell of liver, but ensures excellent hygiene & microbiological quality.

NO PRESERVATIVES & COLORANTS ADDED.

Brit Ultra Fresh is a natural, environmental friendly clumping cat litter.

- Bentonite material-base ensures extremely high liquid absorption.
- The unique antibacterial character of the clay neutralizes odour of ammonia and keeps the household fresh and clean. Fine granulation and low dust attracts the cat to pie in its natural and gentle environment.
- Thanks to a stable and compact clumping, the used amount of Brit Ultra Fresh is lower comparing to commonly used standard cat litters.
BRIT CARE ASSORTMENT
ACCORDING TO AGE AND PURPOSE

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<th>Age</th>
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<tr>
<td>Kitten</td>
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<td>Kittens, New Born Cats, Young Cats</td>
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<td>Indoor Chicken &amp; Rice</td>
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<td>Long Hair Salmon &amp; Rice</td>
<td>Long Hair Cats or Cats with Demanding Coat Care - Shiny Hair Formula.</td>
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<td>Outdoor Chicken &amp; Rice</td>
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<td>Senior</td>
<td>Light Turkey &amp; Rice</td>
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LIABILITY
Brit Care is not and will not be tested on laboratory animals. Brit Care always makes the health and comfort of its four-legged customers its highest priority. Brit Care strictly rejects the abuse of or knowingly harming animals.

EXPERIENCE
The development and manufacture of Brit Care food is based on many years of experience and a deep knowledge of healthy cat nutrition, and with maximum regard for pet health and prosperity – the professionals who are responsible for the development of Brit Care food are cat breeders or owners themselves. Brit Care works closely with specialists in this field in over 20 countries in order to manufacture food that meets the most demanding quality requirements.

QUALITY
Only fresh quality ingredients from trusted suppliers in the Czech Republic and European Union are used to manufacture Brit Care pet food. Brit Care only uses ingredients from natural sources – no synthetic or protein substitutes. The manufacture of pet food is subject to inspections according to the internationally valid standards of ISO 9001.

VETERINARY ADVICE / NUTRITION & HEALTH
We have created a new feline portal just for you, full of interesting advice and the experiences of vets, professional breeders, and top nutritional specialists. You’ll find a detailed product catalogue, a map of sales locations, a current list of breeders, a breed catalogue, breeders’ classified ads, and veterinary advice.

Manufactured in the Czech Republic in co-operation with veterinarians and top nutritional specialist.

Quality production and the product are protected in accordance with ISO 9001:2000 standards and HACCP control technology.